

5-YEAR GRADUATE FOLLOW-UP

WISCONSIN
TECHNICAL COLLEGE
SYSTEM

Job Placement and Employment Data
for 2017-18 Graduates





5-YEAR GRADUATE FOLLOW-UP

2017-18 GRADUATES

PUBLISHED SEPTEMBER 2024




WISCONSIN TECHNICAL COLLEGE SYSTEM

HILL FARMS STATE OFFICE BUILDING

4822 MADISON YARDS WAY

NORTH TOWER, 5TH FLOOR

MADISON, WISCONSIN 53705



“ Our graduates stay and work in Wisconsin, and their wages continue to grow as they become leaders in the workplace and community.

LAYLA MERRIFIELD, PRESIDENT
WISCONSIN TECHNICAL COLLEGE SYSTEM



TABLE OF CONTENTS

02	HIGHLIGHTS 5-YEAR GRADUATE FOLLOW UP: 2017-18 GRADUATES
04	DEMOGRAPHIC COMPOSITION OF 2017-18 GRADUATES
06	APPENDIX A: 5-YEAR FOLLOW UP BY CAREER CLUSTER
06	Agriculture, Food and Natural Resources
07	Architecture and Construction
08	Arts, A/V Technology and Communications
09	Business, Management and Administration
10	Education and Training
11	Finance
12	Health Science
13	Hospitality and Tourism
14	Human Services
15	Information Technology (IT)
16	Law, Public Safety, Corrections and Security
17	Manufacturing
18	Marketing, Sales and Service
19	Science, Technology, Engineering and Mathematics(STEM)
20	Transportation, Distribution and Logistics
21	General Education and Grand Totals for All Career Clusters
22	APPENDIX B: METHODOLOGY & DEFINITIONS
23	APPENDIX C: SURVEY INSTRUMENT

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HIGHLIGHTS

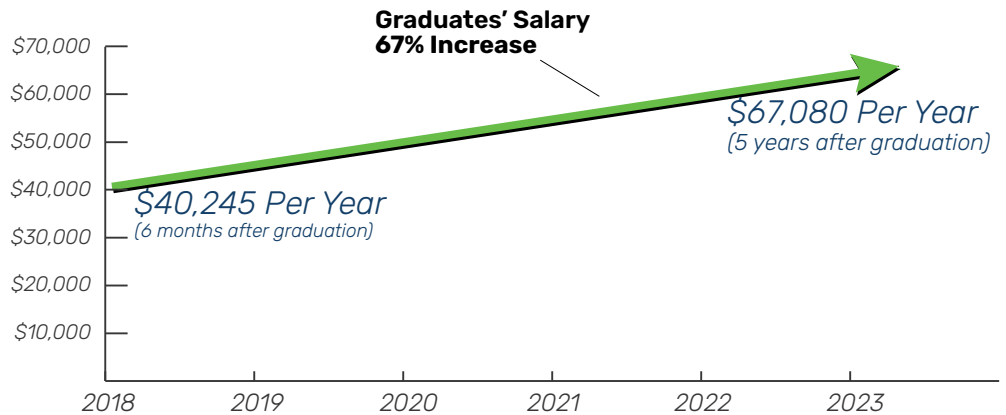
5-YEAR GRADUATE FOLLOW-UP: 2017-18 GRADUATES

The 5-Year Graduate Follow-Up survey gathers data regarding the activities and perceptions of students five years after graduating from a Wisconsin technical college. A total of 25,342 2017-18 graduates were surveyed with 5,767 responding, resulting in a 23% response rate.



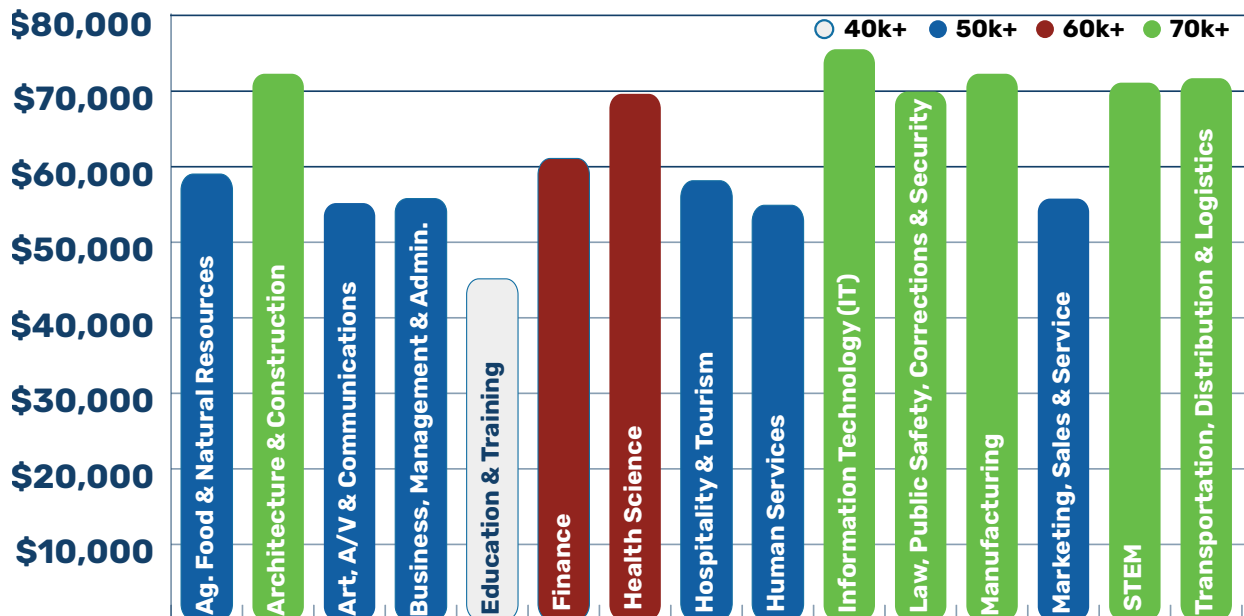
Class of 2017-18 Median Salary Increase

Median equals the mid-point of all salaries reported



A key measure of success is salary growth over time. This year's report shows the median annual salary for responding 2017-18 graduates is \$67,080, which represents a 67% increase from the initial median annual salary of \$40,245 within six months of graduation.

MEDIAN SALARIES BY CAREER CLUSTER FOR 2017-18 GRADUATES 5 YEARS AFTER GRADUATION



MEDIAN SALARY

\$67,080



5 Years after graduation
FOR ALL DEGREES

MEDIAN ANNUAL SALARY

BY CREDENTIAL TYPE

FOR

2017-18 GRADUATES

5 YEARS AFTER GRADUATION

\$70,000

MEDIAN SALARY FOR
ASSOCIATE DEGREE

\$67,080

MEDIAN SALARY FOR
TWO-YEAR DIPLOMA

\$63,417

MEDIAN SALARY FOR
ONE-YEAR DIPLOMA

\$66,555

MEDIAN SALARY FOR
SHORT-TERM DIPLOMA

Median Salaries listed are for 2017-18 graduates employed in a job related to their degree or diploma.

GRADUATE EMPLOYMENT

Of the 2017-18 graduates responding to our survey, 4,824 were in the labor force. Of those in the labor force, 98% were employed; 75% of those employed were in a job related to the training they received.



OF 2017-18 GRADUATES IN THE
LABOR FORCE WERE EMPLOYED

75%

WERE EMPLOYED
IN A FIELD
RELATED TO
THEIR TRAINING

2017-18 graduates employed in a field not related to their training gave the following reasons:

- 26% enjoyed another type of work
- 19% Higher wages in another field
- 13% Advancement within a company
- 10% Unwilling to relocate for work
- 32% Other

GRADUATE TRAINING SATISFACTION

WHERE ALUMNI WORK*

- 58% Stayed in their college district
- 25% Moved within Wisconsin
- 17% Moved out of state

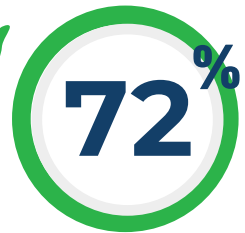
8 in 10

graduates still live
and work in Wisconsin.

*Does not include graduates who did not report location.



said their
technical college
training was
important or
very important
in beginning a
career



said technical
college training
was important or
very important to
their career
advancement



would
definitely
recommend a
technical
college

CONTINUING EDUCATION

60%

of graduates had
taken some additional
career-related courses

28%

of graduates had
gone on to earn a bachelor's
degree or beyond

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DEMOGRAPHIC COMPOSITION OF 2017-18 GRADUATES

Wisconsin technical college students are diverse,
representing the communities served by the colleges.

DEMOGRAPHICS BY CAREER CLUSTER

CAREER CLUSTER	Male	Female	N/R	Total	American Indian	Asian American	Black	Hispanic	Pacific Islander	White	Multi Ethnic	N/R
AGRICULTURE, FOOD AND NATURAL RESOURCES	327	263	0	590	*	*	*	16	0	539	7	19
ARCHITECTURE AND CONSTRUCTION	812	66	*	880	15	19	69	58	0	688	12	19
ARTS, AUDIOVISUAL TECHNOLOGY AND COMMUNICATIONS	194	298	0	492	*	19	22	40	*	382	14	11
BUSINESS, MANAGEMENT AND ADMINISTRATION	535	1,431	*	1,967	37	87	113	82	*	1,576	41	29
EDUCATION AND TRAINING	20	559	0	579	5	15	48	73	0	416	10	12
FINANCE	172	582	0	754	8	55	19	55	*	594	11	10
HEALTH SCIENCE	1,104	9,282	34	10,420	56	411	361	661	13	8,379	221	318
HOSPITALITY AND TOURISM	185	229	*	415	8	13	64	30	*	272	14	12
HUMAN SERVICES	98	597	*	696	10	19	122	69	*	442	17	16
INFORMATION TECHNOLOGY	1,067	207	*	1,275	5	103	46	67	*	991	37	25
LAW, PUBLIC SAFETY, CORRECTIONS AND SECURITY	1,664	1,137	15	2,816	25	55	81	167	*	2,329	46	110
MANUFACTURING	1,674	115	5	1,794	14	52	44	80	*	1,507	29	67
MARKETING, SALES AND SERVICE	132	199	0	331	5	11	20	18	*	265	*	7
SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS	410	33	*	445	0	29	15	33	0	346	10	12
TRANSPORTATION, DISTRIBUTION AND LOGISTICS	1,186	95	*	1,284	10	30	65	116	0	1,000	17	46
NOT OTHERWISE ASSIGNED	285	320	0	605	*	24	50	74	0	411	23	22
TOTAL	9,865	15,413	65	25,343¹	205	944	1,143	1,639	27	20,137	513	735
PERCENT OF TOTAL	38.93%	60.82%	0.26%	100.00%	0.81%	3.72%	4.51%	6.47%	0.11%	79.46%	2.02%	2.90%

* Indicates there were fewer than 5 reported
N/R means "Not Reported"

¹ One graduate completed multiple programs at two different Wisconsin technical colleges.

DEMOGRAPHICS BY CREDENTIAL TYPE

DEGREE GRANTED	Male	Female	N/R	Total	American Indian	Asian American	Black	Hispanic	Pacific Islander	White	Multi Ethnic	N/R
ASSOCIATE DEGREE	3,670	5,684	18	9,372	70	349	434	545	7	7,598	177	192
ASSOCIATE OF ARTS/ ASSOCIATE OF SCIENCE	215	286	0	501	0	23	42	69	0	330	20	17
SHORT-TERM TECHNICAL DIPLOMA	3,127	6,672	36	9,835	92	351	428	645	18	7,686	209	406
ONE-YEAR TECHNICAL DIPLOMA	2,319	2,743	8	5,070	40	209	226	346	*	4,042	99	106
TWO-YEAR TECHNICAL DIPLOMA	534	28	*	565	*	12	13	34	0	481	8	14
TOTAL	9,865	15,413	65	25,343	205	944	1,143	1,639	27	20,137	513	735
PERCENT OF TOTAL	38.93%	60.82%	0.26%	100.00%	0.81%	3.72%	4.51%	6.47%	0.11%	79.46%	2.02%	2.90%

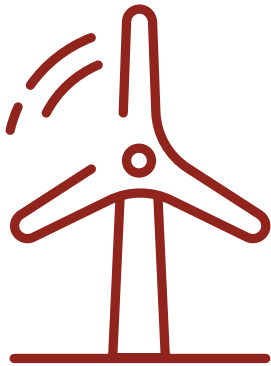
* Indicates there were fewer than 5 reported
N/R means "Not Reported"

DEMOGRAPHICS BY AGE

AGE RANGE (IN YEARS)	< 15	16-19	20-24	25-29	30-34	35-44	45-54	55-64	65 +	N/R	Totals
NUMBER	148	6,408	7,773	3,990	2,520	2,716	1,363	403	17	5	25,343
PERCENTAGE	0.58%	25.29%	30.67%	15.74%	9.94%	10.72%	5.38%	1.59%	0.07%	0.02%	100.00%

N/R means "Not Reported"

APPENDIX A: GRADUATE OUTCOMES BY CAREER CLUSTER

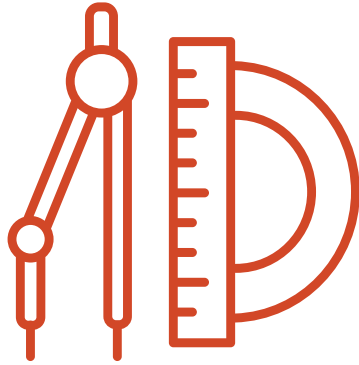


AGRICULTURE, FOOD AND NATURAL RESOURCES

Production, processing, marketing, distribution, financing and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture and other plant and animal products and resources

AGRICULTURE, FOOD & NATURAL RESOURCES Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	384	114	107	105 (98%)	76 (72%)	2	\$25.82	\$55,222	42
ALL SHORT-TERM TECHNICAL DIPLOMA	39	10	10	10 (100%)	7 (70%)	0	\$28.93	\$77,500	63
ALL ONE-YEAR TECHNICAL DIPLOMA	142	30	25	25 (100%)	16 (64%)	0	\$25.00	\$59,750	46
ALL TWO-YEAR TECHNICAL DIPLOMA	25	12	12	12 (100%)	8 (67%)	0	\$29.49	\$75,000	52
ALL PROGRAM LEVELS	590	166	154	152 (99%)	107 (70%)	2	\$25.82	\$57,965	45



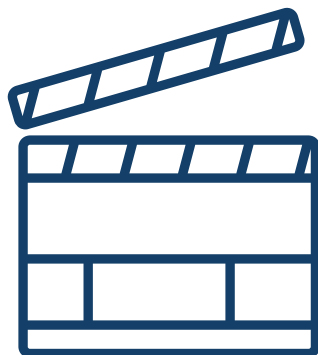


ARCHITECTURE AND CONSTRUCTION

Design, planning, management, building and maintenance of structures

ARCHITECTURE & CONSTRUCTION Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	163	43	42	41 (98%)	35 (85%)	1	\$29.21	\$65,000	42
ALL SHORT-TERM TECHNICAL DIPLOMA	159	80	20	20 (100%)	15 (75%)	0	\$27.37	\$60,324	42
ALL ONE-YEAR TECHNICAL DIPLOMA	534	109	101	98 (97%)	80 (82%)	3	\$36.08	\$79,554	43
ALL TWO-YEAR TECHNICAL DIPLOMA	24	6	6	6 (100%)	5 (83%)	0	\$40.00	\$83,194	42
ALL PROGRAM LEVELS	880	238	169	165 (98%)	135 (82%)	4	\$34.65	\$72,794	43





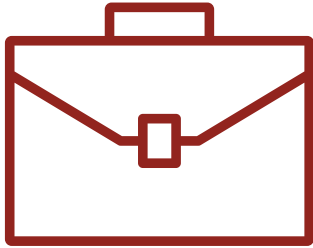
ARTS, A/V TECHNOLOGY AND COMMUNICATIONS

Design, production, exhibition, performance, writing and publishing of multimedia content, including visual and performing arts and design, journalism and entertainment services

ARTS, AV & COMMUNICATION	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	415	101	90	88 (98%)	52 (59%)	2	\$26.57	\$54,829	40
ALL SHORT-TERM TECHNICAL DIPLOMA	19	2	2	2 (100%)	0 (0%)	0	*	*	*
ALL ONE-YEAR TECHNICAL DIPLOMA	58	7	5	5 (100%)	4 (80%)	0	\$22.77	\$46,500	42
ALL PROGRAM LEVELS	492	110	97	95 (98%)	56 (59%)	2	\$26.14	\$54,627	41

* Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





BUSINESS, MANAGEMENT AND ADMINISTRATION

Planning, organization, direction and evaluation of business functions essential to efficient and productive business operations

BUSINESS, MANAGEMENT & ADMINISTRATION Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	1,470	363	313	308 (98%)	220 (71%)	5	\$25.98	\$58,000	41
ALL SHORT-TERM TECHNICAL DIPLOMA	244	62	48	45 (94%)	24 (53%)	3	\$25.21	\$50,168	42
ALL ONE-YEAR TECHNICAL DIPLOMA	253	52	45	45 (100%)	26 (58%)	0	\$24.52	\$53,700	42
ALL PROGRAM LEVELS	1,967	477	406	398 (98%)	270 (68%)	8	\$25.64	\$55,500	42



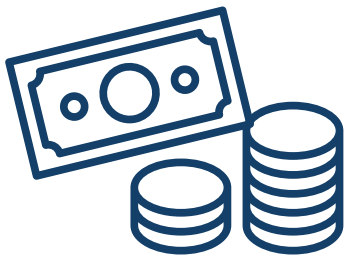


EDUCATION AND TRAINING

Planning, management and provision of education, training services and related learning support services

EDUCATION & TRAINING Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	435	120	105	101 (96%)	72 (71%)	4	\$20.83	\$43,838	42
ALL SHORT-TERM TECHNICAL DIPLOMA	23	4	4	4 (100%)	4 (100%)	0	\$18.98	\$43,677	45
ALL ONE-YEAR TECHNICAL DIPLOMA	121	21	17	17 (100%)	12 (71%)	0	\$22.50	\$46,796	41
ALL PROGRAM LEVELS	579	145	126	122 (97%)	88 (72%)	4	\$20.98	\$45,257	42





FINANCE

Planning and services for financial and investment planning, banking, insurance and business financial management

FINANCE Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	485	128	119	115 (97%)	92 (80%)	4	\$29.80	\$65,000	41
ALL SHORT-TERM TECHNICAL DIPLOMA	84	20	18	17 (94%)	11 (65%)	1	\$29.00	\$60,000	39
ALL ONE-YEAR TECHNICAL DIPLOMA	185	59	52	52 (100%)	38 (73%)	0	\$25.63	\$54,752	41
ALL PROGRAM LEVELS	754	207	189	184 (97%)	141 (77%)	5	\$28.84	\$60,840	41

FINANCE





HEALTH SCIENCE

Planning, management and provision of therapeutic services, diagnostic services, health informatics, support services and biotechnology research and development

HEALTH SCIENCE

HEALTH SCIENCE Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	2,496	685	650	642 (99%)	570 (89%)	8	\$39.00	\$76,000	39
ALL SHORT-TERM TECHNICAL DIPLOMA	6,165	1,031	771	758 (98%)	507 (67%)	13	\$34.02	\$65,515	40
ALL ONE-YEAR TECHNICAL DIPLOMA	1,759	438	373	364 (98%)	289 (79%)	9	\$28.00	\$56,500	39
ALL PROGRAM LEVELS	10,420	2,154	1,794	1,764 (98%)	1,366 (77%)	30	\$35.00	\$69,259	39





HOSPITALITY AND TOURISM

Management, marketing and operation of restaurants and other food services, lodging, attractions, recreation events and travel-related services

HOSPITALITY & TOURISM Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	221	44	36	36 (100%)	30 (83%)	0	\$25.73	\$63,500	44
ALL SHORT-TERM TECHNICAL DIPLOMA	102	27	5	4 (80%)	4 (100%)	1	*	*	47
ALL ONE-YEAR TECHNICAL DIPLOMA	92	20	14	13 (93%)	9 (69%)	1	\$21.36	\$43,752	41
ALL PROGRAM LEVELS	415	91	55	53 (96%)	43 (81%)	2	\$24.50	\$57,000	43

* Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





HUMAN SERVICES

Provision of counseling and mental health services, family and community services, personal care and consumer services

HUMAN SERVICES

HUMAN SERVICES Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	328	79	67	65 (97%)	49 (75%)	2	\$27.24	\$54,492	41
ALL SHORT-TERM TECHNICAL DIPLOMA	37	6	4	4 (100%)	4 (100%)	0	\$35.00	\$65,515	43
ALL ONE-YEAR TECHNICAL DIPLOMA	331	64	49	47 (96%)	36 (77%)	2	\$23.92	\$50,000	39
ALL PROGRAM LEVELS	696	149	120	116 (97%)	89 (77%)	4	\$26.49	\$54,000	40





INFORMATION TECHNOLOGY (IT)

Design, development, support and management of hardware, software, multimedia and systems integration services

INFORMATION TECHNOLOGY Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	858	212	197	185 (94%)	156 (84%)	12	\$36.28	\$75,000	41
ALL SHORT-YEAR TECHNICAL DIPLOMA	252	59	53	51 (96%)	40 (78%)	2	\$39.00	\$80,500	41
ALL ONE-YEAR TECHNICAL DIPLOMA	165	52	51	49 (96%)	39 (80%)	2	\$38.51	\$77,093	39
ALL PROGRAM LEVELS	1,275	323	301	285 (95%)	235 (82%)	16	\$36.66	\$76,250	40





LAW, PUBLIC SAFETY, CORRECTIONS AND SECURITY

Planning, management, and provision of legal, public safety, protective services and homeland security, including professional and technical support services

LAW, PUBLIC SAFETY, CORRECTIONS & SECURITY Program Level	Number of Graduates	Number of Responses	In Labor Force		Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
			Employed				Hourly	Annually	
ALL ASSOCIATE DEGREE	763	171	140	138 (99%)	95 (69%)	2	\$32.00	\$72,000	45
ALL SHORT-TERM TECHNICAL DIPLOMA	1,874	368	299	291 (97%)	203 (70%)	8	\$30.17	\$67,193	46
ALL ONE-YEAR TECHNICAL DIPLOMA	179	59	53	52 (98%)	43 (83%)	1	\$28.05	\$72,800	48
ALL PROGRAM LEVELS	2,816	598	492	481 (98%)	341 (71%)	11	\$30.91	\$70,000	46





MANUFACTURING

Conducting or managing the processing of materials into intermediate or final products and related professional and technical support activities, such as production planning and control, maintenance and manufacturing/process engineering

MANUFACTURING Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/ Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	384	111	106	104 (98%)	81 (78%)	2	\$36.65	\$83,613	43
ALL SHORT-TERM TECHNICAL DIPLOMA	330	81	51	50 (98%)	35 (70%)	1	\$32.75	\$74,000	44
ALL ONE-YEAR TECHNICAL DIPLOMA	824	210	149	144 (97%)	98 (68%)	5	\$30.00	\$64,475	44
ALL TWO-YEAR TECHNICAL DIPLOMA	256	63	58	56 (97%)	48 (86%)	2	\$31.75	\$68,060	44
ALL PROGRAM LEVELS	1,794	465	364	354 (97%)	262 (74%)	10	\$32.50	\$72,000	44





MARKETING, SALES AND SERVICE

Anticipation, planning, management and satisfaction of consumers' demand for products, services, and ideas by performing marketing, sales and service activities

MARKETING, SALES & SERVICE Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	271	68	60	58 (97%)	34 (59%)	2	\$25.00	\$52,000	39
ALL SHORT-TERM TECHNICAL DIPLOMA	29	5	3	3 (100%)	2 (67%)	0	*	*	40
ALL ONE-YEAR TECHNICAL DIPLOMA	31	7	6	6 (100%)	5 (83%)	0	\$30.13	\$69,000	43
ALL PROGRAM LEVELS	331	80	69	67 (97%)	41 (61%)	2	\$27.50	\$56,620	40

* Indicates fewer than 5 reported graduates or fewer than 3 graduates with reported wage information.





SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM)

Planning, management and provision of scientific research and professional and technical services (physical science, social science, engineering), including laboratory and testing services and research and development

SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM) Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	362	112	103	102 (99%)	87 (85%)	1	\$33.50	\$72,000	42
ALL SHORT-TERM TECHNICAL DIPLOMA	48	10	9	9 (100%)	6 (67%)	0	\$33.67	\$68,635	46
ALL ONE-YEAR TECHNICAL DIPLOMA	35	14	13	13 (100%)	12 (92%)	0	\$31.00	\$65,520	42
ALL PROGRAM LEVELS	445	136	125	124 (99%)	105 (85%)	1	\$32.52	\$70,097	42





TRANSPORTATION, DISTRIBUTION AND LOGISTICS

Planning, management and movement of people, materials and goods by road, pipeline, air, rail and water, including related professional support services such as transportation infrastructure planning and management, logistics, mobile equipment and facility maintenance

TRANSPORTATION, DISTRIBUTION & LOGISTICS Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/ Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	233	69	59	57 (97%)	44 (77%)	2	\$32.50	\$72,540	44
ALL SHORT-TERM TECHNICAL DIPLOMA	430	112	95	91 (96%)	64 (70%)	4	\$28.00	\$72,794	51
ALL ONE-YEAR TECHNICAL DIPLOMA	361	78	61	61 (100%)	39 (64%)	0	\$34.31	\$72,400	49
ALL TWO-YEAR TECHNICAL DIPLOMA	260	56	52	51 (98%)	40 (78%)	1	\$24.88	\$63,000	45
ALL PROGRAM LEVELS	1,284	315	267	260 (97%)	187 (72%)	7	\$30.00	\$70,720	47





GENERAL EDUCATION

GENERAL EDUCATION Program Level	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	104	21	18	18 (100%)	14 (78%)	0	\$44.82	\$105,812	45
ASSOCIATE OF ARTS & ASSOCIATE OF SCIENCE	501	92	78	76 (97%)	49 (64%)	2	\$27.97	\$60,639	42
ALL PROGRAM LEVELS	605	113	96	94 (98%)	63 (67%)	2	\$36.40	\$83,225	44

GRAND TOTALS FOR ALL CAREER CLUSTERS

ALL PROGRAMS Program Title	Number of Graduates	Number of Responses	In Labor Force	Employed	Employed Related	Unemployed Seeking	Employed Related Median Wage		Avg Hrs/Week
							Hourly	Annually	
ALL ASSOCIATE DEGREE	9,371	2,441	2,212	2,163 (98%)	1,707 (79%)	49	\$32.26	\$70,000	41
ALL AA/AS DEGREE	501	92	78	76 (97%)	49 (64%)	2	\$27.97	\$60,639	42
ALL SHORT-TERM TECHNICAL DIPLOMA	9,835	1,877	1,392	1,359 (98%)	926 (68%)	33	\$32.50	\$66,555	42
ALL ONE-YEAR TECHNICAL DIPLOMA	5,070	1,220	1,014	991 (98%)	746 (75%)	23	\$29.00	\$63,417	42
ALL TWO-YEAR TECHNICAL DIPLOMA	565	137	128	125 (98%)	101 (81%)	3	\$30.00	\$67,080	44
All Programs All Clusters	25,342	5,767	4,824	4,714 (98%)	3,529 (75%)	110	\$31.48	\$67,080	42

APPENDIX B: METHODOLOGY AND DEFINITIONS

The 5-year Graduate Follow-up survey gathers data regarding the activities and perceptions of students five years after graduating from a Wisconsin technical college. The primary objective of the survey is to examine changes in selected characteristics, employment and educational circumstances five years after graduation to assist in planning, marketing and evaluating technical college programs. The information in this document may be useful to help students make career choices, to help instructors determine the effectiveness of teaching and to ascertain the need for revision in various program curricula.

In December 2023, the Wisconsin Technical College System (WTCS) Office generated a list of 2017-18 graduates as recorded in that year's Graduate Outcomes survey. The colleges then surveyed these graduates through May 2024. A total of 25,342 graduates were surveyed System-wide, with 5,767 responding, resulting in a 23% response rate. These responses were submitted to the WTCS Office for compilation of this System-wide report. A copy of the survey instrument is included as Appendix C.

The median salary for graduates of a given program was calculated based on respondents who were employed full-time in jobs related to their training. The median salary is the mid-point of salaries reported, with half of the salaries below, and half above the mid-point. A minimum of three employed-related respondents must have reported their salary in order for a median to be published. If there were no survey responses for a program or fewer than five graduates in a program, then no labor force or employment data is published, indicated by an asterisk.

Throughout this report, percentages may not total 100 due to rounding.

APPENDIX C: SURVEY INSTRUMENT

FOLLOW-UP SURVEY 2017-18 Graduates

1. How important was technical education in beginning your career?

- Very Important
- Important
- Somewhat Important
- Not Important

2. How important was technical education in your career advancement?

- Very Important
- Important
- Somewhat Important
- No Importance

3. I would recommend technical education to others entering my field.

- Definitely
- Maybe
- No

4. Since graduation from our college, have you taken any additional career related courses?

- Yes, at Technical College
- Yes, at College/University
- Yes, at _____
(please specify)

5. Have you received any other degree/diploma since your graduation from our college?

- Yes, at _____
Institution Degree
- No

6. How many jobs have you held since graduation?
0 1 2 3 4 5 More than 5

7. How many jobs have you held that were related to your technical education program since graduation?
0 1 2 3 4 5 More than 5

8. How many times have you been promoted or advanced in your career since graduation (excluding annual salary increases)?

- 0 1 2 3 4 5 More than 5

9. Which one of the below best describes you?

- I am employed** (I may also be taking courses, but my job is my main focus).
- I am a student** (I may also have one or more jobs but attending school/college is my main focus).
- I am not employed** but am looking for a job.
- I am not employed** and not looking for a job.
- I am on active duty in the military.**

**IF EMPLOYED or in the MILITARY,
CONTINUE WITH QUESTION 10; IF NOT,
PLEASE STOP HERE.**

10. Please list the following job information:

A. Job Title: _____

B. Name of employer: _____

Location: _____

City State

C. Is your job related to the training you received?
_____ Yes _____ No

D. What is your present wage?
If available, please provide both.
Hourly base wage \$ _____
Yearly earnings \$ _____

E. How many hours do you work during an average work week?
_____ Hours/Week

11. If you are working in a job that is not related to your training, please indicate the reason (check one):

- Worked previously in related job, but changed to advance
- Found I enjoyed another type of work more
- Unable to find related job in my geographic area
- Could earn more in another field of employment
- Other, please specify



16 COLLEGES, ONE SYSTEM

WTCSYSTEM.EDU

BLACKHAWK **blackhawk.edu**

CHIPPEWA VALLEY **cvtc.edu**

FOX VALLEY **fvtc.edu**

GATEWAY **gtc.edu**

LAKESHORE **gotoltc.edu**

MADISON COLLEGE **madisoncollege.edu**

MID-STATE **mstc.edu**

MILWAUKEE AREA **matc.edu**

MORAINES PARK **morainepark.edu**

NICOLET COLLEGE **nicoletcollege.edu**

NORTHCENTRAL **ntc.edu**

NORTHEAST WISCONSIN **nwtc.edu**

NORTHWOOD **northwoodtech.edu**

SOUTHWEST **swtc.edu**

WAUKESHA COUNTY **wctc.edu**

WESTERN **westernntc.edu**