



2021-2025
STRATEGIC DIRECTIONS





MISSION

The Wisconsin Technical College System (WTCS) provides comprehensive education opportunities that position students and employers to thrive in the face of rapid changes in the workplace, creating economic vitality for individuals and communities throughout the state.

VISION

We empower technical colleges to recognize and meet the unique needs of individuals and employers in driving economic prosperity for all and promoting lifelong learning as a model for the advancement of diverse communities throughout Wisconsin.

VALUES

Diversity

We believe in individual and collective strength through diversity, and we commit to respecting and celebrating the traditions, heritage and experiences of all.

Equity

Our work is not complete until every person – attending or employed by a technical college, or by the System – has the opportunities and support needed to be successful.

Inclusion

We envision, create and foster access to and success in work and learning spaces where every person has a sense of safety, belonging, value and purpose.

Innovation

We believe that for technical colleges to adapt and thrive, we must listen to our stakeholders and continuously refine our processes, structures and offerings.

Collaboration

We actively cultivate a “culture of collaboration” to advance our work – within our office and with our colleges, students, employers and a wide variety of local, state and national partners.

Inspiration

To successfully convey that lifelong learning is essential, we must inspire students and employers to recognize its rewards, and how technical colleges support it in every phase.

Transformation

We believe that if we adhere to our values in fulfilling our mission and vision, we will transform education, the lives of individuals and the economic success of communities in Wisconsin.



DIRECTIONS AND GOALS



INNOVATE

Innovate to increase college access, inclusion and success for all students

- Identify, advance, support and continuously improve teaching and learning strategies that meet the needs of each student.
- Emphasize delivery of student support services that make Wisconsin's technical colleges consistently inclusive and student ready.
- Assure colleges' facilities proposals align with goals for meeting student and employer needs.

COLLABORATE

Collaborate to efficiently, effectively advance student and employer goals

- Maintain affordability for students, balanced with a lasting commitment to rigor and quality.
- Assure that course and program curriculum is industry-aligned, flexible and responsive, meeting the needs of employers and providing value for learners at all stages of life and career.
- Engage policymakers, educators, employers, workforce and economic development partners and community organizations to create a lifelong learning continuum and position Wisconsin for economic growth and stability.
- Actively and strategically coordinate state and federal grant finance and administration with instructional and student support objectives.
- Align Information Technology (IT) infrastructure and services and leverage data to drive improvements in identifying and addressing student achievement gaps.
- Work together with WTCS colleges in the areas of professional development, System finance and advocacy with a consistent focus on student outcomes and maintaining quality workplaces.

INSPIRE

Inspire learners of all ages to engage in technical education

- Consistently, actively seek to ensure that all students feel safe, welcome and included and have the opportunity to pursue lifelong learning, achieve academic success and prepare for careers.
- Create broad awareness of college offerings and outcomes and elevate the image of Wisconsin's technical colleges as a first-choice postsecondary option supported by data and student success stories.

TRANSFORM

Transform the delivery of postsecondary education and training

- Position the colleges to best meet the needs of the diverse communities they serve, with a particular focus on students and employers, by making clear the purpose and value of a broad range of diversity, equity and inclusion efforts.
- Increase awareness that the statutory mission of the Wisconsin Technical College System is exceptionally broad by design, uniquely positioning Wisconsin's technical colleges to meet shifting stakeholder demands in times of rapid change.



16 COLLEGES, ONE SYSTEM

BLACKHAWK
blackhawk.edu

MORAINÉ PARK
morainepark.edu

CHIPPEWA VALLEY
cvtc.edu

NICOLET COLLEGE
nicoletcollege.edu

FOX VALLEY
fvtc.edu

NORTHCENTRAL
ntc.edu

GATEWAY
gtc.edu

NORTHEAST WISCONSIN
nwtc.edu

LAKESHORE
gotoltc.edu

SOUTHWEST TECH
swtc.edu

MADISON COLLEGE
madisoncollege.edu

WAUKESHA COUNTY
wctc.edu

MID-STATE
mstc.edu

WESTERN
westerntc.edu

MILWAUKEE AREA
matc.edu

WISCONSIN INDIANHEAD
witc.edu


WISCONSIN
TECHNICAL COLLEGE
SYSTEM

WTCSYSTEM.EDU