

**MINUTES OF MEETING**  
**WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) BOARD**  
**JANUARY 22, 2019**  
**WISCONSIN TECHNICAL COLLEGE SYSTEM**  
**4622 UNIVERSITY AVENUE**  
**MADISON, WI**

**Tuesday, January 22, 2019**

Members Present: Caleb Frostman, Eve Hall (phone), Becky Levzow, W. Kent Lorenz, Rodney Pasch, John Schwantes, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Carolyn Stanford Taylor, Stephen Willett, Mary Williams.

System Office Staff Present: Dan Arneson, Hilary Barker, Terese Craig, Monique Currie, Julie Drake, Morna Foy, Nickelle Haffey, Mandy Johnson, Betsy Leonard, Dan Scanlon, Chrystal Seeley-Schreck, Conor Smyth, Brandon Trujillo, Jim Zylstra.

District/Others Present: Carla Hedtke and Layla Merrifield, District Boards Association; Bonnie Baerwald, Moraine Park Technical College; Kaylen Betzig, Waukesha County Technical College; Paul Carlsen, Brenda Riesterer, Lakeshore Technical College; Tracy Pierner, Blackhawk Technical College; Sylvia Ramirez, Cody White, Madison Area Technical College; Katy Pettersen, Wisconsin Technical Colleges Marketing Consortium.

Board President Tyler called the meeting to order at 9:02 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

Board President Tyler introduced Caleb Frostman, recently appointed Secretary of the Wisconsin Department of Workforce Development. By virtue of that appointment, he is an ex-officio member of the Board.

Board President Tyler announced that Superintendent Carolyn Stanford Taylor will be joining the Board but was unable to attend. She was represented by Ms. Wendt.

**ITEM A: Approval of the November 13-14, 2018 Meeting Minutes**

**It was moved by Board Member Williams, seconded by Board Member Willett that the November 13-14, 2018 meeting minutes be approved. Motion carried unanimously.**

## **ITEM B: Report of the Board President**

Board President Tyler reported that the Board expects to set tuition at the March Board meeting at Lakeshore Technical College in Cleveland. Board members Lezvow and Lorenz were asked to join Board President Tyler as members of the Tuition Workgroup.

Board President Tyler and System President Foy will be meeting with a delegation from Heilongjiang Province Education Department, headquartered in Harbin, China on Friday, January 25. The State of Wisconsin has had a “sister state” relationship with Heilongjiang Province since 1982, and the 35<sup>th</sup> anniversary of this special cooperation was recognized in Harbin in 2017 during the China Dairy Expo. The upcoming visit to Wisconsin is a first for the HLJ Education Department and is specifically intended to further develop and expand opportunities for collaboration in public education at all levels between Wisconsin and Heilongjiang Province.

The Board of Regents report is in the Board folders for review.

## **ITEM C: Report of the System President**

System President Foy reintroduced Chrystal Seeley-Schreck, who began her duties as Associate Vice President for Instructional Services in late October.

System President Foy also introduced and welcomed Betsy Leonard, new Education Director for Agriculture, Natural Resources and STEM programs.

Board Members were encouraged to view the new WTCS office displays, which have been designed to allow periodic updates for future recognition of WTCS State Ambassadors and Futuremaker Partners.

WTCS participates in the College Goal Wisconsin program, which is a collaborative effort to provide information and assistance to families who need to complete the FAFSA, the first and most important step in qualifying for need-based aid. This dovetails well with the System’s work on 60 Forward, the higher education partners’ shared postsecondary attainment goal, and through the WTCS Student Success Center, which is focused on access and success for all students.

Governor Evers has proclaimed February CTE Month in Wisconsin. A kick-off event will take place February 5, 2019 at WE Energies in West Allis.

The 2019 WTCS Student Showcase will take place in the Capitol Rotunda on Tuesday, February 19. This event gives students from every one of our colleges an opportunity to visit with policymakers, discussing and demonstrating programs and service learning projects.

National AG Day will be hosted by Lakeshore Technical College on March 19. This is earlier in the afternoon of the WTCS Board March meeting, also hosted by Lakeshore Technical College. Board member Lezvow encouraged Board members to attend.

The 2019 WTCS State Ambassador Banquet will take place on Thursday, April 25, at Great Wolf Lodge in Wisconsin Dells.

Watch the WTCS-in-Brief rolling calendar and contact Ms. Drake or Mr. Smyth with interest in attending any of these events.

Dan Arneson, WTCS Senior Communications Specialist, has worked to refresh the design of the Apprenticeship Completion and Graduate Outcomes reports, as well as the WTCS Fact Book. These reports will be released beginning today with the Apprenticeship Completion report.

System President Foy and Board President Tyler have been engaged in transition talks with the new administration.

#### **ITEM D: Wisconsin Technical College District Boards Association**

Wisconsin Technical College District Boards Association (DBA) Executive Director Layla Merrifield and Association President Carla Hedtke, an NWTC Trustee, updated the Board on recent activities.

The DBA Winter Meeting and Legislative Seminar took place at the Concourse Hotel in Madison January 16-18, 2019. The meeting included remarks from key legislative leaders, up to-the-minute briefing on policy issues affecting technical colleges, along with budget and session priorities. WTCS Policy Advisor Monique Currie shared a tool for use in introductions during visits and Andrea Long, Madison College Student and a WTCS State Ambassador, attended. The meeting included Capitol office visits.

Board Member Lezow joined the Madison group for six visits in the Capitol and congratulated Ms. Hedtke and Ms. Merrifield on their organization of the event.

The DBA Spring Meeting will take place April 11-13, at Moraine Park Technical College (MPTC) in Fond du Lac.

The March Board meeting will be Ms. Hedtke's last as President, with new officers elected in April and taking office in July.

In February, trustees will be attending the National Legislative Summit in Washington, DC. They will meet with federal policymakers, including lunch with Senator Baldwin.

#### **ITEM E: WTCS Presidents' Association**

Association President and MPTC President Bonnie Baerwald provided the Board with an update on recent activities.

An employer advocacy campaign in support of the System's 2019-21 biennial budget request took place in December and January, with more than 60 employers sending letters to legislators and Governor-Elect Evers. Additionally, as mentioned, members visited Capitol offices in January.

The Special Populations Task Force is currently working on creating a baseline from which to make progress on equity, diversity and inclusion. The next Presidents meeting will take place immediately following the WTCS Board meeting and the System-wide Equity Report will be shared.

The Incarcerated Individuals task force is focused on initiatives to train incarcerated individuals. Most of the education is provided by DOC hired faculty, teaching WTCS curriculum. In addition, technical colleges sometimes use mobile labs for on-site instruction, with MPTC launching a mobile welding lab in the next few weeks, which can teach up to eight inmates at a time. After six hours a day for five days over a 14-week period, these inmates will have a welding credential, funded through grant dollars. The task force is also meeting with DOC on procurement to identify items the Tech Colleges are disposing of that could be used by DOC such as furniture, computers, etc.

The Higher Learning Commission Task Force is identifying new opportunities to assess high school teachers so they can teach dual credit courses. Dr. Rafn, President of Northeast Wisconsin Technical College, is chairing the task force and met with Representative Nygren and Senator Olson.

The Part-Time Adult Students Task Force is looking for ways to enhance the success of adult part-time learners with one of the largest barriers being textbook costs.

#### **ITEM F: Consent Agenda**

WTCS Facilities Director Dan Scanlon shared two corrections to the Facilities Request for Blackhawk Technical College for acquisition of land in Janesville on page 12. The parcel of land is approximately 35 acres, not 32.1; and the acquisition will be funded with operating funds, not through district borrowing.

**It was moved by Board Member Levzow, seconded by Board Member Willett that the Board approve the program development, facilities requests and interim board appointments as presented. Motion carried unanimously.**

Board Member Willett commented that he is pleased to see that an Arboriculture Urban Forestry Technical Degree will be offered at Madison College.

#### **ITEM G: Apprenticeship Completion Report**

Nancy Nakkoul, WTCS Education Director for Architecture, Construction and Apprenticeship and Dan Arneson, WTCS Senior Communications Specialist, gave an overview of the most recent Apprenticeship Completion report. Report highlights included:

- 95 percent of employed 2016-17 apprenticeship completers were working in Wisconsin.
- The annual median salary for those completing an apprenticeship in 2016-17 was \$77,753.

Discussion on disparities in median salaries took place. The survey question related to salary may need to be revisited to assure clarity for respondents.

Board Member Tourdot suggested to assure that this report is shared with the Governor's Council on Workforce Investment (CWI).

#### **ITEM H: Teaching and Learning – Program Approval**

WTCS Associate Vice President Chrystal Seeley-Schreck provided the Board with an overview of the program development process, including the concept review and program approval stages, the process for discontinuing a program, and other credentials awarded by the Wisconsin technical colleges, including Embedded Technical Diplomas and WTCS Pathway Certificates.

Board members discussed how the process has evolved, making it more efficient. Board Member Schwantes suggested that this presentation be included in new Board member orientation.

#### **ITEM I: Open Educational Resources**

WTCS Policy Advisor Monique Currie and Senior Research Analyst Hilary Barker provided an update on the use of Open Educational Resources (OER) within the system, including providing background and an overview, a summary of college adoption, challenges faced in the use of OER, opportunities to expand the use of OER, and examples of collaborative efforts across the state.

#### **ITEM J: Legislative Update**

Board President Tyler requested that the legislative update be sent to the Board in writing.

#### **ITEM K: Announcements/Adjourn**

The next regularly scheduled meeting of the Board is March 19-20, 2019 at Lakeshore Technical College in Cleveland. Ms. Drake will send a meeting notice.

Board Members interested in attending the National Ag Day celebration at Lakeshore should contact Ms. Drake.

**It was moved by Board Member Willett, seconded by Board Member Williams, to adjourn the meeting. Motion carried unanimously.**

The meeting adjourned at 12:02 p.m.

Respectfully submitted,

Julie Drake  
Recording Secretary