

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) BOARD

NOVEMBER 13-14, 2018
SOUTHWEST WISCONSIN TECHNICAL COLLEGE
1800 BRONSON BLVD.
FENNIMORE, WI

Tuesday, November 13, 2018

Members Present: BJ Dernbach for Ray Allen, Becky Levzow, W. Kent Lorenz, Rodney Pasch, John Schwantes, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Tony Evers, Eve Hall, Terry McGowan.

System Office Staff Present: Dan Arneson, Terese Craig, Monique Currie, Julie Drake, Morna Foy, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo, Jim Zylstra.

District/Others Present: Carla Hedtke and Layla Merrifield, District Boards Association; Susan May, Fox Valley Technical College; Connor Jackson, Wisconsin Student Government; Bonnie Baerwald, Moraine Park Technical College; Tanya Wasmer, Lakeshore Technical College; Jeff Robshaw, Gateway Technical College; Karen Campbell, Katie Garrity and Jason Wood, Southwest Wisconsin Technical College (SWTC); Tracy Pierner, Blackhawk Technical College.

Board President Tyler called the meeting to order at 4:31 p.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

Board President Tyler introduced and recognized Connor Jackson, President of Wisconsin Student Government and a student at Fox Valley Technical College.

Board President Tyler thanked SWTC President Dr. Jason Wood for hosting the Board Meeting. Dr. Wood welcomed the Board and introduced SWTC's Student Ambassador Melissa Arevalo from Fennimore, who addressed the board and shared that she switched from Culinary Arts to a Liberal Arts transfer program.

ITEM A: Approval of the September 11-12, 2018 Meeting Minutes

It was moved by Board Member Williams, seconded by Board Member Willett that the September 11-12, 2018 meeting minutes be approved. Motion carried unanimously.

ITEM B: Approval of the October 15, 2018 Meeting Minutes

It was moved by Board Member Pasch, seconded by Board Member Tourdot that the October 15, 2018 meeting minutes be approved. Motion carried. Board Member Levzow abstained.

ITEM C: Report of the Board President

Board President Tyler welcomed and introduced Terese Craig, WTCS Associate Vice President, Office of Student Success.

Board President Tyler shared that he attended a Lumina meeting November 9 related to the Foundation's work on collaborative postsecondary attainment goals.

Board President Tyler noted that he recently received positive feedback about the efforts of Blackhawk Technical College and President Tracy Pierner.

The Board of Regents report is in the Board folders for review.

ITEM D: Report of the System President

System President Foy also noted the hire of Terese Craig and announced that WTCS Education Director Chrystal Seeley-Schreck has accepted the position of Associate Vice President, Office of Instructional Services. President Foy offered her best wishes to Ms. Seeley-Schreck's predecessor, Carrie Morgan, who will retire in January.

System President Foy congratulated Board Member Willett, who recently was named chair of the Higher Educational Aids Board (HEAB).

October was Manufacturing Month with WTCS Colleges hosting nearly 50 events throughout the month, often in partnership with manufacturers/employers, to promote hands-on career exploration and awareness. System President Foy spoke at an event sponsored by Manpower and hosted by Rockwell Automation, which touched on diversifying the workforce as a competitive advantage.

The week of November 12th is National Apprenticeship week and WTCS Colleges will be hosting or helping deliver dozens of hands-on events to promote Apprenticeship opportunities.

System President Foy spoke about the need for WTCS Colleges to be 'student-ready' at a recent Moraine Park strategic planning session. The Chancellor of UW-Oshkosh, Moraine Park's closest UW partner institution, also shared his perspective.

The Statewide Marketing Consortium met November 8-9 as they charted a course for the coming year.

The Fall Student Success Institute took place November 7-8, which was a continuation of the work begun during July's Student Success Summit. A key focus of this work is equity, and the Board will learn more about the System's approach and efforts in this area in the discussion led by WTCS Provost and Vice President Dr. Colleen McCabe. The importance of this work is reflected not only in the establishment of the WTCS Student Success Center, but also in the state's postsecondary attainment goal under 60 Forward and in both elements of the System's 2019-2021 biennial budget request.

Later in the meeting, Board members will receive a compilation of the colleges' Facilities Plans for the next three years.

After the recent election, WTCS efforts will be geared toward orienting new members of the Legislature and establishing strong lines of communication with the Governor's office.

Board President Tyler commented that he recently attended a meeting of the National Governors Association where there was broad support, both at state and national levels, for more focus on two-year and technical colleges.

President Foy shared two recent reports, *Investing in Wisconsin's Future* by COWS and *Policy Strategies for Pursuing Adequate Funding of Community Colleges* by Richard D. Kahlenberg, Robert Shireman, Kimberly Quick and Tariq Habash.

System President Foy acknowledged and thanked BJ Dernbach for his service on the Board with this meeting being his last as an Ex-Officio member.

ITEM E: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association (DBA) Executive Director Layla Merrifield and Association President Carla Hedtke, an NWTC Trustee, updated the Board on recent activities. On October 26 and 27, trustees attended the Annual Association of Community College Trustees (ACCT) Congress in New York City where Wisconsin tech college representatives led four presentations. DBA Trustee Betty Bruski-Mallek was nominated for the Central Region Nominating Committee.

In February of 2019, the Community College National Legislative Summit will take place in Washington, DC with more than 1,000 community college leaders who will hear from members of Congress, leading political analysts and other high-profile speakers about the current climate in D.C., recent elections, and legislative issues.

In October, the DBA Fall meeting took place at Fox Valley Technical College (FVTC). The meeting was well attended with all 16 colleges represented by trustees, college presidents and college staff. Thanks to Moraine Park Technical College (MTPC) President Baerwald and Mr. Zylstra for attending and presenting. Trustees heard about *Understanding the Responsibilities of a Position of Power and Influence* and received a tour of Pierce Manufacturing and new fire service apparatus. Additionally, it was noted that efforts of the Employee Benefits Consortium has resulted in savings of more than \$9.5 million.

The DBA Winter Meeting and Legislative Seminar will take place at the Concourse Hotel in Madison January 16-18, 2019. The meeting will include an opportunity to hear from key legislative leaders, up to-the-minute briefing issues affecting technical colleges and our budget and session priorities. The meeting will include Capitol visits with local legislators.

ITEM F: WTCS Presidents' Association

Association President and MPTC President Bonnie Baerwald provided the Board with an update on recent activities.

In September, a draft of the Board Misconduct Policy was shared with Presidents. Additionally, the state budget development timeline was shared, and a budget advocacy process was discussed.

In October, Ron Wanek, Katie Forsythe, Jim Dotta and Cole Sianko of Ashley Furniture engaged the WTCS Presidents Association on four topics: workforce shortages; dual enrollment credentials; mobile training labs; and stackable credentials. They also asked about some of the colleges' costs. A response to specific questions was sent from the System office. The meeting also included discussion of budget advocacy.

In November, the Presidents discussed election results and how they impact budget advocacy efforts. Protocols on how to effectively connect with state and federal policymakers are being created for the January National Legislative Summit. Dr. Daniels facilitated a brainstorming session focused on diversity in WTCS college staffing. The purpose was to learn more about how each college is addressing the recruitment and retention of individuals from diverse groups, focusing on key issues, barriers and best practices.

The Presidents' Part-Time Adults Task Force is working with Instructional Services Administrators and Student Success Administrators to focus on open educational and resources (OER) and the need to invest in free or reduced textbooks to reduce costs for students.

The Presidents' Incarcerated Individuals Task Force is researching additional grant funding to enhance service and programs through the Department of Corrections. The Presidents also discussed second-chance Pell and the need to expand this effort across the state in collaboration with the Department.

ITEM G: Teaching and Learning – Advisory Committees

WTCS Associate Vice President for Instruction Carrie Morgan, was joined by SWTC Business Management Instructor Karyl Nicholson and Physical Therapy Assistant Program Director/Instructor Stacey Place to provide the Board with an overview of the work of program advisory committees for each Board-approved degree program the colleges offer. These committees include strong industry representation, faculty members and students.

It was moved by Board Member Schwantes, seconded by Board Member Willett, to recess the meeting until Wednesday, November 14, 2018. Motion carried unanimously.

The meeting recessed at 5:57 p.m.

Wednesday, November 14, 2018

Members Present: Becky Levzow, W. Kent Lorenz, Rodney Pasch, John Schwantes, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Ray Allen, Tony Evers, Eve Hall, Terry McGowan.

System Office Staff Present: Terese Craig, Monique Currie, Julie Drake, Morna Foy, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Susan May, Fox Valley Technical College; Bonnie Baerwald, Moraine Park Technical College; Tracy Dryden, Western Technical College; Tanya Wasmer, Lakeshore Technical College; Jeff Robshaw, Gateway Technical College; Karen Campbell, Cynde Larsen, Sherri Seitz, and Jason Wood, SWTC.

SWTC provided a tour and presentation of the Health Science Center, including the Nursing and Midwifery programs.

Board President Tyler called the meeting to order at 9:36 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

Board President Tyler shared a video of Chippewa Valley Technical College, demonstrating why tech colleges are so important to employers and efforts to close the gender gap in manufacturing.

ITEM H: Consent Agenda

In response to Board members' questions, WTCS Facilities Director Dan Scanlon explained the definition of a single campus site designation.

Board member Pasch asked about the program title Alcohol & Other Drug Abuse (AODA). Ms. Morgan explained that it is a widely accepted title for the profession, giving students a credential that is recognized by employers. As the profession and industry evolves, the program title may change in the future.

Board Member Willett expressed that his confidence in approving programs included under the Consent Agenda was reinforced as a result of the Teaching and Learning discussion on Program Advisory Committees.

It was moved by Board Member Schwantes, seconded by Board Member Willett that the Board approve the program development, facilities requests and interim board appointment as presented. Motion carried unanimously.

ITEM I: 2018-21 WTCS Facilities Plan

Mr. Scanlon provided an overview of the 2018-21 WTCS Facilities Plan, including a three-year summary of the technical colleges' capital maintenance budgets and planned facility development projects.

It was moved by Board Member Williams, seconded by Board Member Willett that the Board accept the 2018-21 WTCS Facilities Plan. Individual projects included in the Plan are subject to the Board's review and approval, pursuant to s. 38.04(10) Stats. Motion carried unanimously.

ITEM J: Assuring Equitable Student Outcomes

Dr. McCabe engaged the Board in discussion of the System's framework for striving to achieve equity for underserved student populations, including those who are disabled, economically disadvantaged, incarcerated, ex-offenders, people of color, residents of rural communities and returning adults. With rapid changes in education and the nature of work, the System is taking significant steps to recommit to the success of these students.

The COWS report in Board folders outlines much of the work being done by WTCS. A report on diversity, equity and inclusion will be shared at the January Board meeting.

Board Member Schwantes remarked that the System's work related to re-entry for incarcerated individuals is well-aligned with Governor Elect Evers' stated goals.

ITEM K: Legislative Update

WTCS Executive Vice President Jim Zylstra, Policy Advisor Brandon Trujillo and DBA Executive Director Merrifield provided an update on key legislative issues affecting the System, including the recent election results. The System's work to maintain strong relationships with policymakers assures stability when significant political transitions occur.

Mr. Trujillo reported that Wisconsin Student Government has three policy goals related to 1) student services (food scarcity), 2) mental health services and 3) supporting the WTCS budget initiatives. They also continue to have an interest in transferability of credits and Open Educational Resources. More than 100 technical college students are expected to be in the Capitol in February.

WTCS Policy Advisor Monique Currie provided a federal update.

ITEM L: Announcements/Adjourn

The next regularly scheduled meeting of the Board is January 22, 2019 at the System Office in Madison.

It was moved by Board Member Williams, seconded by Board Member Schwantes, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:36 a.m.

Respectfully submitted,

Julie Drake
Recording Secretary