

Minutes of Meeting  
Wisconsin Technical College System (WTCS) Board  
July 10-11, 2018  
Western Technical College  
319 Seventh Street North  
Lunda Center, La Crosse, WI

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**Tuesday, July 10, 2018**

Members Present: BJ Dernbach for Ray Allen, Eve Hall, Becky Lezvow, W. Kent Lorenz, Rodney Pasch, John Schwantes, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Hunter Kautz, Terrance McGowan.

System Office Staff Present: Dan Arneson, Monique Currie, Julie Drake, Morna Foy, Colleen Larsen, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo.

District/Others Present: Bryan Albrecht, Gateway Technical College; Bonnie Baerwald, Moraine Park Technical College; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Richard Nelson, Nicolet Area Technical College; Roger Stanford, Jackie Helgeson, Angie Lawrence, John Heath, Tracy Dryden, Mike Swenson, Patti Balacek, Amy Thornton, Wade Hackbarth, Rande Daykin, Western Technical College; Ann Krause-Hanson, Waukesha County Technical College; Carla Hedtke, Layla Merrifield, District Boards Association; Connor Jackson, Wisconsin Student Government; Daniel Zimmerman, Jessica Williams, Wisconsin Department of Veterans Affairs.

Board President Tyler called the meeting to order at 4:30 p.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

**ITEM A: Approval of the May 8, 2018 Meeting Minutes**

**It was moved by Board Member Williams, seconded by Board Member Willett that the May 8, 2018 meeting minutes be approved. Motion carried unanimously.**

**ITEM B: Report of the Board President**

Board President Tyler reported that UW-Madison Chancellor Becky Blank and the American Academy of Arts and Sciences hosted "A Dialogue on the Future of Higher Education in America" at the end of May. College Presidents May, Martin and Daniels served as panelists during the event. In addition, several Board Members were present, including Board Members Tourdot, Tyler, Lezvow, Lorenz, Willett and Pasch.

Board Member Dernbach shared information on the Wisconsin Fast Forward grant program. Effective July 1, 2017, grant applications are accepted year-round. The State Budget allocated \$5 million in grants for which WTCS is eligible to apply. The grant funds support short-term and medium-term employer-led worker training projects that 1) encourage increased collaboration between Wisconsin businesses and workforce training partners; 2) fill current and ongoing skill requirements of Wisconsin employers; and 3) place workers in long-term positions with opportunities for professional growth and economic advancement. Technical colleges are involved in many Fast Forward grants in addition to the \$5 million allocated grants.

Board President Tyler spoke at commencements at Fox Valley Technical College and Wisconsin Indianhead Technical College, where his son graduated.

UW-Stout held the Career and Technical Education (CTE) Summit in June, which was attended by Board President Tyler, Board Member Wendt and System President Foy. CTE is critical to prepare students for success in the global workforce.

The Board of Regents report is in the Board folder for review.

#### **ITEM C: Report of the System President**

President Foy reported that the second of two *60 Forward* partner briefings took place at Alverno College on May 9, just after the Board's last meeting. It was very successful, featuring an employer panel, a discussion of Student Success and several Legislators from local districts. Next steps for *60 Forward* include developing a more robust web presence, an informational brochure for the partners (WTCS, UW and WAICU), and a short series of videos of employers who recognize the importance of postsecondary attainment and who were engaged in the two partner briefings.

Association Builders and Contractors (ABC) had more than 500 in attendance for its May graduation banquet in Wisconsin Dells, including about 100 graduates and their families.

The Wisconsin Leadership Development Institute (WLDI) graduation took place June 8 in Wisconsin Dells. WTCS Provost and Vice President Colleen McCabe attended to recognize and congratulate those who completed this valuable program. WTCS graduates included Education Director for Agriculture and Natural Resources programs Chrystal Seeley-Schreck and former WTCS Executive Staff Assistant Emily Gleason, who finished out the program after her move to UW System late last year. Two members from WTCS have already begun participating in this year's program – WTCS Senior Communications Specialist Dan Arneson and WTCS Education Director for Faculty Quality Assurance System's Mandy Johnson.

The 2018 WTCS Student Success Summit takes place July 24-25, at Madison College. The Summit will engage college teams of 8-12 people in discussions around fundamentally changing the student experience, including redesigning student supports to put students on a pathway and help them stay on that pathway, and identifying and addressing barriers to college completion.

Gateway recently received the U.S. Department of Education's Green Ribbon award, one of only six postsecondary institutions nationally to be recognized for efforts to reduce environmental impact and utility costs, improve health and wellness and ensure effective sustainability education.

President Foy recognized CVTC and WCTC, which were recently awarded the rigorous NAEYC (National Association for the Education of Young Children) accreditation for their Early Childhood Education programs.

#### **ITEM D: Wisconsin Technical College District Boards Association**

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association President Carla Hedtke, an NWTC trustee, updated the board on recent activities.

The District Boards Association Summer meeting will take place at Northeast Wisconsin Technical College July 12-14. The meeting will include a session on operating budgets, giving trustees a deeper understanding of budget planning. The meeting will include a tour of the college and of Lambeau Field, where Dr. Rafn will talk about how Northeast Wisconsin Technical College partners with the Green Bay Packers.

#### **ITEM E: WTCS Presidents' Association**

Association President and President of Moraine Park Technical College (MPTC) Bonnie Baerwald reported that the Association held its annual planning session in June, including presentations on employee benefits by Ms. Barb Kiefer, The Chair Academy by Ms. Rose Marie Sloan, and the technical colleges' Statewide Marketing Consortium by Ms. Katy Pettersen.

The Association's Risk Management group will focus on the recent computer system compromise at Northcentral Technical College (NTC) and develop next steps and improvements, attending a cyber risk workshop on July 24. There was great collaboration with three other colleges sending IT staff to assist NTC.

#### **ITEM F: Teaching and Learning – Veteran Initiatives**

WTCS Education Director of Student Success Colleen Larsen and Western's Veterans Services Manager Jackie Helgeson provided the Board with an overview of veterans' services, sharing the technical colleges' efforts to create a welcoming environment for military veterans on campus and to support their success after enrollment. Wisconsin Department of Veterans Affairs Secretary Daniel Zimmerman and Statewide Veterans Field Representative Jessica Williams also addressed the Board.

Due to time constraints, Election of Officers was tabled until Wednesday, July 11, 2018.

**It was moved by Board Member Tourdot, seconded by Board Member Hall, to recess the meeting until Wednesday, July 11, 2018. Motion carried unanimously.**

The meeting recessed at 6:32 p.m.

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**Wednesday, July 11, 2018**

Members Present: Eve Hall, Becky Levtzow, Rodney Pasch, John Schwantes, Kelly Tourdot, S. Mark Tyler, Sharon Wendt for Tony Evers, Stephen Willett, Mary Williams.

Members Absent: Ray Allen, Hunter Kautz, W. Kent Lorenz, Terrance McGowan.

System Office Staff Present: Dan Arneson, Monique Currie, Julie Drake, Morna Foy, Tou Ya Khang, Colleen McCabe, Carrie Morgan, Dan Scanlon, Conor Smyth, Brandon Trujillo.

District/Others Present: Bryan Albrecht, Gateway Technical College; Bonnie Baerwald, Moraine Park Technical College; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Richard Nelson, Nicolet Area Technical College; Roger Stanford, Rande Daykin, Wade Hackbarth, Amy Thornton, Tracy Dryden, Western Technical College; Ann Krause-Hanson, Waukesha County Technical College; John Will, Wisconsin Indianhead Technical College; Carla Hedtke, Layla Merrifield, District Boards Association; Connor Jackson, Wisconsin Student Government; Katy Pettersen, Wisconsin Technical College Marketing Consortium.

Western Technical College Tour and Presentation on Western's Integrated Technology Center.

Board President Tyler called the meeting to order at 9:28 a.m. Julie Drake read the open meeting statement and roll call indicated that a quorum was present.

**ITEM G: Election of Officers**

Board President Tyler transferred the gavel to Board member John Schwantes to administer the election of Board officers. Board Member Schwantes called for nominations.

**Board Member Tourdot nominated current Board officers S. Mark Tyler for President, Becky Levtzow for Vice President and W. Kent Lorenz for Secretary and moved that a unanimous ballot be cast to elect these individuals as officers of the Board for 2018-19. Board Member Hall seconded the motion.**

Board Member Schwantes called for nominations two additional times and hearing no other nominations, asked for a vote.

**Motion carried unanimously.**

**ITEM H: Consent Agenda**

**It was moved by Board Member Willett, seconded by Board Member Tourdot that the Board approve the program development, facilities and interim District Board Appointment requests as presented. Motion carried unanimously.**

**ITEM I: Waukesha County Technical College – Project Concept Review – Construction of Additional Facilities at the Main Campus in Pewaukee**

WTCS Facilities Director Dan Scanlon and WCTC Dean, School of Applied Technologies, Mike Shiels reported on the District’s planning phase of an expansion to respond to employer needs for training in Manufacturing Automation Systems Technology, Industrial Maintenance Technician and the Maintenance/Millwright Apprenticeship programs. The planned expansion will aid in the integration of the above programs by providing for collaborative training spaces and additional classrooms/labs.

**It was moved by Board Member Willett, seconded by Board Member Schwantes that the Board finds the concept for Waukesha County Technical College’s proposed construction of facilities reasonable. The final scope and design of the project are subject to review and approval by the Board as required by s. 38.04(10) Stats. Motion carries.**

**ITEM J: 2019-2021 Student Financial Aid Request to HEAB**

WTCS Policy Advisor Brandon Trujillo gave an overview of a request to increase the 2019-2021 WTCS Wisconsin Grant appropriation by \$23.1 million in each year of the biennium, which would increase the average award to \$1,000 and fund the projected wait list of students who are eligible, likely to enroll, and would not receive a Wisconsin Grant due to a lack of State funding. Board President Tyler, Board Members Levzow and Williams, endorsed the request.

Board Member Willett suggested inviting Executive Secretary of HEAB to a future WTCS Board meeting.

**It was moved by Board Member Pasch, seconded by Board Member Hall that the Board approve the submission of the WTCS request for financial aid to the Higher Education Aids Board. Motion carried unanimously.**

**ITEM K: State and Federal Perkins Grant Guidelines**

WTCS Grant Manager Tou Ya Khang provided an overview of the State of Wisconsin and Federal Perkins Grant Guidelines. This year, the timeline has been moved up to give WTCS colleges more time to review the updates and prepare to submit grants. The grants align with Board priorities to expand Wisconsin’s skilled workforce, create a culture of student success and encourage innovation.

**It was moved by Board Member Willett, seconded by Board Member Williams that the Board adopt the funding categories for the State of Wisconsin and Carl D. Perkins Career and Technical Education Act grant programs for fiscal year 2019-2020 as presented. Motion carried unanimously.**

The Board took a fifteen-minute break, reconvening at 10:23 a.m.

**ITEM L: 2016-2020 Strategic Direction Update**

WTCS Director of Strategic Advancement Conor Smyth and Director of the colleges’ Statewide Marketing Consortium Katy Pettersen provided the Board with an update on the System’s efforts to

advance the Board's Vision and Strategic Directions. Ms. Pettersen unveiled the newly updated Guidebook, poster and marketing campaign.

Western Technical College (WTC) Student Ambassador Alyssa Boardman addressed the board and happily reported that after having attended WTC for Human Resource Management, she recently obtained a Human Resources job at Gunderson Health System.

**ITEM M: Legislative Update**

WTCS Policy Advisor Monique Currie provided the Board with an update on the Governor's biennial budget process with the Board approving the final request with advocacy materials at the September meeting.

Ms. Currie also provided a federal update.

**ITEM N: Announcements/Adjourn**

The next regularly scheduled meeting of the Board is September 11-12, 2018 at Fox Valley Technical College in Appleton.

**It was moved by Board Member Williams, seconded by Board Member Hall, to adjourn the meeting. Motion carried unanimously.**

The meeting adjourned at 11:49 a.m.

Respectfully submitted,

Julie Drake  
Recording Secretary